



**HIST 2373: Spying on the World - The CIA in American History**  
**Dalhousie University, Halifax, Nova Scotia**  
**Winter 2018**

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Office Hours: Wednesday 10:00 – 11:00 A.M, Friday 10:00-11:00 A.M.  
Or by appointment

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Office hours: Wednesday, March 7, 2018 10:00-12:00  
Wednesday, April 11, 10:00-12:00  
Or by appointment

***Course Outline***

This course is designed to introduce you to the history of the CIA. Histories of the CIA and its use of “related activities” have long remained in the shadows. Until the Cold War/cold war ended the CIA rarely declassified its records. The documents available were generally those that were leaked to the media and the most accurate accounts, were written by those who had left the agency and were argued to have an axe to grind. All of this changed when Robert Gates became the Director of Central Intelligence. In 1990 he announced a new program on “openness” and he promised that historians would have access to thousands of pages of previously unreleased material. Seventeen years later scholars remain divided over the success of his initiative.

While a number of new books and articles have been published, many historians have argued that because the vast majority of documents are still classified we still do not have an accurate understanding of the past. In 1997, for example, historian Warren Kimball, the Chair of the Advisory Committee on Historical Documentation, wrote a letter to Secretary of State Madeline Albright, in which he argued: unless the CIA makes a more concerted effort to declassify documents directly related to covert operations, “then any US government documentary compilation about our foreign policy in situations, where such activities took place, will be so incomplete and misleading as to constitute an official lie.”

In this class we will pick-up on his argument. Specifically, we will ask whether the documents released since 1990 have dramatically changed our view of the last sixty years. In order to answer this question, throughout the semester we will examine a number of intelligence related topics and reflect on whether recently declassified documents have changed our understanding of these events.

Since I imagine that a number of you may be interested in a career in intelligence, during the last week of classes we will explore the various avenues that are available. With that in mind I will be bringing CSIS officers into the classroom to discuss what they do and how their role differs from the CIA. I will also be bringing a Dalhousie career counselor in to speak to you. He will provide detailed information on how you should work toward a job in the field of intelligence.

### ***Required Reading***

For this class you are required to read one book and a number of articles, which are available on BRIGHTSPACE. The required textbook is Richard Immerman, *The Hidden Hand: Brief History of the CIA*, (WILEY Blackwell: 2014). It can be purchased, in hard copy, at the bookstore or as an E-book from Amazon, Chapters, or Apple. You are also required to read a number of articles and documents. These are available on Brightspace. Students are also encouraged to listen to some podcasts put on by the International Spy Museum. They are outlined below.

### ***Grading***

Tests 3 X 20% = 60%  
Final Exam 30%  
Attendance 10%

### ***Dalhousie University Grade Scale***

Excellent: A+ 90-100, A 85-90, A- 80-84  
Good: B+ 77-79, B 73-76, B- 70-72  
Satisfactory: C+ 65-69, C 60-64, C- 55-59  
Marginal Pass: D 50-54  
Inadequate: 0-49

## ***Tests and Final Exam***

There are **three tests**. Each test will consist of five short answer questions. You will need to answer four. Each question is worth five marks. All answers are to be in point form. You must have five relevant points to get full marks. There will be no opportunities to do make-up exams in this class. Should you miss a test, for a documented medical reason—see below—your grade will simply be pro-rated to the next test. Tests will include questions from the class, the textbook and scholarly articles. Each test is based on the material leading up to the test and not covered on the previous test. In order to discourage cheating there will be two different copies of the each test handed to the class. You will not receive the same test as the person seated beside you or in front of you or behind you. Prior to receiving the tests all students must put their cell phones, jackets, backpacks, and all paper at the front of the class. You will only be allowed to have the exam and two pens at your desk.

You will be given time before class to use the bathrooms. You will not be able to use the bathroom during the tests

The **final exam** will consist of two parts. Part A will be written during the final exam period and part B will be a take home that must be submitted to Dr. Corke at the exam. A late penalty of 5 marks per day will start one hour after the exam sits.

Part A will have five answer questions. You will need to answer four. These questions will be taken from the whole course. Each question is worth five marks. You must have five substantial and relevant points to get full marks. These questions must be answered in paragraph form.

Part B will be an essay question. It is worth 10 marks. You must have five substantial and relevant points in your answer. (Each point is worth 1 mark for a total of 5 points). You must also have a strong introduction (1 mark), thesis statement, (1 marks) and conclusion (1 mark). You must use footnotes or endnotes in this essay (1 mark). Each test must be proof read for spelling and grammatical mistakes (1 mark). The test answer should be between four and five, double spaced pages in length. The font should be 12 points, equivalent to new times roman. Borders should be one inch. If you are over or under the required page length you will lose two marks. You must provide footnotes for all information taken from the readings or textbooks.

The final exam question is: How have the new histories of the CIA changed our understanding of the Cold War/cold war [hi]stories? We will discuss this issue throughout the semester. However, in order to understand the traditional and revisionist arguments it is strongly recommended that you attend class on Tuesday, January 23<sup>rd</sup>, 2018.

## ***Attendance***

I will take attendance ten times during the semester. Attendance will be taken at the beginning of class. If you come in late it is your responsibility to let me know so I can add your name to the attendance sheet. You cannot email me after the class and tell me you were there.

### ***Missed or Late Academic Requirements due to Student Absences***

As you are no doubt aware Dalhousie University has recently instituted a new policy for missed or late academic requirements of three days or less. Please make sure you familiarize yourself with this new policy. The Student Declaration of Absence Form is available on BrightSpace. If you miss a class where attendance was taken please fill the form out. In this class the new policy does not apply to either the tests or the final exam. If you miss a test or the final you must submit a medical note from your doctor. Notes that say the students claims they were ill but there is no medical evidence to support this will not be accepted. For more information see:  
[https://cdn.dal.ca/content/dam/dalhousie/pdf/dept/university\\_secretariat/policy-repository/StudentAbsenceRegulation\(OCT2017\)v2.pdf](https://cdn.dal.ca/content/dam/dalhousie/pdf/dept/university_secretariat/policy-repository/StudentAbsenceRegulation(OCT2017)v2.pdf)

### ***Reading and Lecture Schedule***

#### **Week One**

**Tuesday, January 9, 2018**

(L) Introduction

**Thursday, January 11, 2018**

(L) What is intelligence?

International Spy Museum Spycasts:

\* A Lifetime in Intelligence: An Interview with an ex-CIA Officer Stephen Slick (56 m)

\* Chief of Station: An Interview with John Sipher

#### **Week Two**

**Tuesday, January 16, 2018**

(L) The Pros and Cons of Writing Intelligence History

International Spy Museum Spycast:

\* How Much Should We Know: An Interview with Alex Howard of the Sunlight Foundation

**Thursday, January 18, 2018**

**(L)** Intelligence History from the War of Independence through World War Two

Required Reading:

+ Richard Immerman, "Note on Redactions," in *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

+ Douglas M. Charles, "'Before the Colonel Arrived': Hoover, Donovan and the Origins of the American Central Intelligence, 1940-1941.

International Spy Museum Spycast:

\* Intelligence in the Early Republic: An Interview with Ken Daigler (29m)

\* Spies, Patriots and Traitors: American Intelligence in the Revolutionary War (53m)

- \* The Secret History of World War II: An interview with Sir Max Hastings (48m)
- \* Washington's Spies: An Interview with Alexander Rose (39m)

**January 19<sup>th</sup>, 2017 – Last day to drop courses without financial implications**

**Week Three**

**Tuesday, January 23, 2018**

(L) Presidents their Directors of Central Intelligence (DCI), and Intelligence History

**Thursday, January 25, 2018**

(L) Presidents and Intelligence Analysis

Required Reading:

+ Richard Immerman, Chapter 1: Birth of an Enigma: 1945-1949, *The Hidden Hand: A Brief History of the CIA*, 1949-1989.

\* Cipher Podcast, David Priess on the Untold Story Behind the President's Daily Brief (19 m)

\* Spycast: The President's Book of Secrets: The Untold Story of Intelligence Briefings to American Presidents from Kennedy to Obama (51m)

**Week Four**

**Tuesday, January 30, 2018**

**TEST I**

**Thursday, February 1, 2018**

(L) Spies

Required Reading:

+ Herbert Romerstein and Eric Breindel, Chapter One in, *The VENONA Secrets: Exposing Soviet Espionage and America's Traitors*, (Regency History: 2000). Available on Brightspace (BLS).

+ Ellen Schrecker's, Chapter Five, in *Cold War Triumphalism: The Misuse of History After the Fall of Communism*, (The New Press: 2004). (BLS).

International Spy Museum Spycast:

\* The Rosenbergs: The Definitive Debate (90 min)

\* Executing the Rosenbergs: Death and Diplomacy in a Cold War World (42m)

\* Spying in America: Espionage from the Revolutionary War to the Dawn of the Cold War. (54 m)

**\* Final Exam Schedule Posted**

**Week Five:**

**Tuesday, February 6, 2018**

Harry Truman and the birth of the CIA

**Thursday, February 8, 2018**

(L) Dwight D. Eisenhower, the CIA and covert operations

Required Reading:

+ Richard Immerman, "Chapter 2: Halcyon Days and Growing Pains, 1950-1961," *The Hidden Hand: A Brief History of the CIA*, 1949-1989.

+ Stephen J.K. Long, "Strategic Disorder, the Office of Policy Coordination and the Inauguration of US Political Warfare," *Intelligence and National Security*, 27(August 2012): 459-487. (BLS).

**Friday, February 9, 2018 – Last day to drop classes without a "W"**

**Week Six:**

**Tuesday, February 13, 2018**

(L) Intelligence Failure in the Korean War

**Thursday, February 15, 2018**

(L) John F. Kennedy, the CIA and Cuba

Required Reading:

+ Richard Immerman, "Chapter Three: The CIA and Its Discontents, 1961-1976," *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

+ Eliot Cohen, "Only Half the Battle: American Intelligence and the Chinese Intervention in Korea, 1950," *Intelligence and National Security*, Vol. 5, No. 1, (February 1990), p.p. 129-149. (BLS).

[International Spy Museum Spycast:](#)

\* [The Cuban Missile Crisis – Blind Over Cuba \(36m\)](#)

**Week Seven: February 19<sup>th</sup> – February 23<sup>th</sup> 2018**

**Study Break – no classes**

**Week Eight:**

**Tuesday, February 27, 2018**

**TEST II**

**Thursday, March 1, 2018**

(L) Counter-Intelligence

+ David Robarge, "Moles, Defectors, and Deceptions, James Angleton and CIA Counter-Intelligence," *Journal of Intelligence History*, 2003, Volume 3, No. 2, p.p. 21-49. (BLS).

+ Benjamin B. Fisher, "Spy Dust and Ghost Surveillance: How the KGB Spooked the CIA and Hid Aldrich Ames in Plain Sight," *International Journal of Intelligence and Counter Intelligence*, Summer 2011, Vol. 24, No. 2, p.p. 268-306. (BLS).

[Cipher Podcast, Sandy Grimes on the Rick Ames Mole Hunt. \(20m\)](#)

**Week Nine:**

**Tuesday, March 6, 2018**

The CIA and the Vietnam War

Required Reading:

+ James Wirtz, "Intelligence To Please: The Order of Battle Controversy during the Vietnam War," *Political Science Quarterly*, Vol. 106, No. 2 (Summer: 1991) p.p. 239-263. (BLS).

**Thursday, March 8, 2018**

(D) Our Man in Tehran: The True story of ARGO

Guest Commenter (via Face Time) Dr. William Daugherty

Bill Daugherty worked for the CIA for a number of years and he was one of the American hostages held by the Iranian Government for 444 days.

Required Reading:

+ Richard Immerman, "Chapter Four: A Time of Troubles, 1977-1987" *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

+ Bill Daugherty, "ARGO/Our Man in Tehran," *International Journal of Intelligence and Counterintelligence*, Vol. 26, No. 1, (March 2015), p. 156-165. (BLS).

\* If you have not seen the movie ARG0 please take some time prior to this class to watch it.

### **Week Ten:**

**Tuesday, March 13, 2018**

(L) The Year of Intelligence

**Thursday, March 15, 2018**

(L) Ronald Reagan and the CIA

Required Reading:

+ Richard Immerman, "Chapter Five: Victory Without Redemption" *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

\* [International Spy Museum, Spycast: Able Archer 83: An Interview with Nate Jones \(56m\)](#)

**March 17, 2018 Last day to drop with a "W"**

### **Week Eleven:**

**Tuesday, March 20, 2018**

(F) Manhunt: The Search for Bin Laden

**Thursday, March 22, 2018**

No class (instead) the lecture will be 6:00-8:00 P.M. in the Rowe Building Room 1020 (Guest Lecture) Cynthia Storer, From Analyst to Hero: How Big Data Led to Bin Laden

**Cindy Storer** was part of a team of CIA intelligence analysts – dubbed "The Sisterhood" – who discovered obscure data patterns signaling that Al-Qaeda was a coordinated and highly dangerous threat. Though the team raised the alarm, few people listened. Then 9/11 changed the world. Cindy became a key strategic analyst, helping the nation's policymakers frame their understanding of terrorism and Al-Qaeda. Her pioneering work helped lay the foundation for the efforts of the analysts and targeting of officers who eventually found Osama bin Laden's hideout, as depicted in the movie "Zero Dark Thirty." Cindy's work with the CIA is featured in the Emmy-award winning documentary, "Manhunt: The Search for Bin Laden" in which she appears with a select group of America's top Al-Qaeda experts and analysts.

Required Reading:

+ Richard Immerman, "Chapter 6: 9/11, WMD, GWOT, IRTPA," *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

+ Richard Immerman, "Chapter 7: Crisis of Identity," *The Hidden Hand: A Brief History of the CIA, 1949-1989*.

If you have not seen the film Zero Dark Thirty it is recommended that you watch it sometime in the semester before this class.

**Week Twelve:**

**Tuesday, March 27, 2018**

(Guest Lecture) Shane LeBlanc, Intelligence Careers in Canada

**Thursday, March 29, 2018**

Guest Lecture CSIS: All electronic equipment will be collected at the beginning of the class and returned to students once the guest speakers have left the room.

**Week Thirteen:**

**Tuesday, April 3, 2018**

TEST III

**Thursday, April 5, 2018**

**Snow Day** – If classes are canceled for any reason, and we need to move the classes ahead, the final test will be on this day. If no classes are canceled you will get this day off to study for your final exam.

**Canceled Class Policy**

Should class be canceled for any reason (a winter storm or Dr. Corke becomes ill) we will simply move the course a head one (or two days, depending on the closure). However, unless the test days occur during a period in which classes are canceled, the tests will remain on the same date. If class is canceled on a test day the test will be on the next class day. The first day we are back. The scheduled guest lectures in week eleven and twelve will also not change. However, if the university is closed on Thursday, March 22, 2018 Ms. Storer's lecture will take place on Friday, March 23, 2018 from 6:00-8:00 PM in the same room. Professor Corke will provide updates to the syllabus in the event of a class cancelation.

**North American Society for Intelligence History [NASIH]**



Together with Dr. Mark Stout, who is the Program Director for the MA in Global Security Studies at Johns Hopkins University and a former analyst at the CIA, I have recently set up a twitter account on intelligence history @SocIntelHist

If you have an interest in intelligence history please feel free to follow us. Aside from Intelligence history we also post information about scholarships and grants as well as jobs at CSIS, CSE, CIA, NSA and GCHG.



## ***UNIVERSITY POLICIES, STATEMENTS, GUIDELINES and RESOURCES for SUPPORT***

This course is governed by the academic rules and regulations set forth in the [University Calendar](#) and the Senate.

### **University Statements**

#### *Academic Integrity*

At Dalhousie University, we are guided in all of our work by the values of academic integrity: honesty, trust, fairness, responsibility and respect (The Center for Academic Integrity, Duke University, 1999). As a student, you are required to demonstrate these values in all of the work you do. The University provides policies and procedures that every member of the university community is required to follow to ensure academic integrity. Click [here](#) to read more.

#### *Accessibility*

The Advising and Access Services Centre is Dalhousie's centre of expertise for student accessibility and accommodation. The advising team works with students who request accommodation as a result of: a disability, religious obligation, or any barrier related to any other characteristic protected under Human Rights legislation (NS, NB, PEI, NFLD). Click [here](#) to read more.

#### *Student Code of Conduct*

Everyone at Dalhousie is expected to treat others with dignity and respect. The Code of Student Conduct allows Dalhousie to take disciplinary action if students don't follow this community expectation. When appropriate, violations of the code can be resolved in a reasonable and informal manner—perhaps through a restorative justice process. If an informal resolution can't be reached, or would be inappropriate, procedures exist for formal dispute resolution. Click [here](#) to read more.

#### *Diversity and Inclusion – Culture of Respect*

Every person at Dalhousie has a right to be respected and safe. We believe inclusiveness is fundamental to education. We stand for equality. Dalhousie is strengthened in our diversity. We are a respectful and inclusive community. We are committed to being a place where everyone feels welcome and supported, which is why our Strategic Direction prioritizes fostering a culture of diversity and inclusiveness (Strategic Priority 5.2). Click [here](#) to read more.

#### *Recognition of Mi'kmaq Territory*

Dalhousie University would like to acknowledge that the University is on Traditional Mi'kmaq Territory. The Elders in Residence program provides students with access to First Nations elders for guidance, counsel and support. Visit the office in the McCain Building (room 3037) or contact the programs at [elders@dal.ca](mailto:elders@dal.ca) or 902-494-6803 (leave a message).

### **University Policies and Programs**

- Important Dates in the Academic Year (including add/drop dates)  
[http://www.dal.ca/academics/important\\_dates.html](http://www.dal.ca/academics/important_dates.html)
- University Grading Practices: Statement of Principles and Procedures  
[https://www.dal.ca/dept/university\\_secretariat/policies/academic/grading-practices-policy.html](https://www.dal.ca/dept/university_secretariat/policies/academic/grading-practices-policy.html)
- Scent-Free Program  
<https://www.dal.ca/dept/safety/programs-services/occupational-safety/scent-free.html>

### **Learning and Support Resources**

- General Academic Support - Academic Advising:  
[https://www.dal.ca/campus\\_life/academic-support/advising.html](https://www.dal.ca/campus_life/academic-support/advising.html)
- Copyright and Fair Dealing: <https://libraries.dal.ca/services/copyright-office/fair-dealing/fair-dealing-guidelines.html>
- Libraries: <http://libraries.dal.ca>
- Student Health Services: [https://www.dal.ca/campus\\_life/health-and-wellness/health-services.html](https://www.dal.ca/campus_life/health-and-wellness/health-services.html)
- Counselling and Psychological Services:  
[https://www.dal.ca/campus\\_life/health-and-wellness/counselling.html](https://www.dal.ca/campus_life/health-and-wellness/counselling.html)
- Black Student Advising:  
[https://www.dal.ca/campus\\_life/communities/black-student-advising.html](https://www.dal.ca/campus_life/communities/black-student-advising.html)
- Aboriginal Student Centre:  
[https://www.dal.ca/campus\\_life/communities/native.html](https://www.dal.ca/campus_life/communities/native.html)
- ELearning Website: <https://www.dal.ca/dept/elearning.html>
- Student Advocacy Services: <https://www.dsu.ca/services/community-student-services/student-advocacy-service>
- Dalhousie Ombudsperson: [https://www.dal.ca/campus\\_life/safety-respect/student-rights-and-responsibilities/where-to-get-help/ombudsperson.html](https://www.dal.ca/campus_life/safety-respect/student-rights-and-responsibilities/where-to-get-help/ombudsperson.html)
- Writing Centre: [https://www.dal.ca/campus\\_life/academic-support/writing-and-study-skills.html](https://www.dal.ca/campus_life/academic-support/writing-and-study-skills.html)

Studying for Success program and tutoring:

[https://www.dal.ca/campus\\_life/academic-support/study-skills-and-tutoring.html](https://www.dal.ca/campus_life/academic-support/study-skills-and-tutoring.html)